

The project partner

University of Applied Sciences Fulda, Germany
Liverpool John Moores University, Great Britain
Latvia University of Agriculture, Jelgava, Latvia
University of Vienna, Austria
Technical University of Vienna, Austria
Universitatea De Vest Din Timisoara, Romania
Uppsala Universitet, Schweden

Further project partners in Germany

National Association of the Organisations of the
Elderly – BAGSO
German Society of Home Economics – dgh
Consumer Organisation of Hesse – VZ Hessen



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Chance

Community Health Management to Enhance Behaviour

An EU-project on health promotion and health information in the neighbourhood

The questions:

- Which resources do neighbourhood and urban area offer concerning people's health?
- Which health resources lie in different living conditions and cultures?
- Which kind of health information do people look at?
- Which sort of community specific health information is needed?
- How can a community learn to be healthy?



The aims

- Example: need-orientated offers in the neighbourhood concerning health information and education;
- Guidelines on starting local network activities;
- Guidelines on community health management.

The field research

Part A

In six chosen communities of different European towns health resources and living conditions are analysed:

- Fulda, Germany
- Jelgava, Latvia
- Liverpool, Great Britain
- Timisoara, Romania
- Uppsala, Schweden
- Wien, Austria

Part B

On this basis local networks and offers are installed, in order to improve healthy living conditions in the specific community. People will be motivated to develop/ hold on/ improve their healthy life style.

Representatives of local institutions should cooperate on community related health topics.

Chance analyzes how people, organize their daily lives in the different European towns, how they notice information on “healthy living“ and how they deal with it.

Chance lets people of the selected communities participate in the development of local projects.

The project intends to put its emphasis on socially and economically deprived people.

How we translate our idea into action?

Chance lasts for two years (December 2007 – November 2009).

Inspection on foot, systematic observations, documentations, analysis of networks, expert-interviews and other interviews are methods, which help us to get an insight into specific conditions of the community.

People are motivated to become active, think about health topics and engage in local networks.

Together with local partners in the field of consumer health education specific offers are developed and evaluated with each community.

